



FACT SHEET (V3 - 6/17/24)

**AshBlue Art Show
Pop Up Event**

September 1 - 30, 2024

EVENT PARTNER	AshBlue
EVENT NAME	<i>Tennessee Landscapes</i>
EVENT DATES	<p>September 1 - 30, 2024</p> <p><i>Chestnut Member Preview (Family & Friends)</i> Wed, September 4th 3:00-4:00pm</p> <p><i>Opening Reception:</i> Wed, September 4th 4:00 - 6:00pm</p> <p><i>Open to the Public:</i> 10:00 - 6:00pm - Monday - Friday 10:00 - 5:00pm, Saturday Closed Sundays</p>
DROP OFF/PICK UP	<p><i>Painting Drop-off:</i> Thursday, August 29: 9:30 - 11:00am Friday, August 30: 9:30 - 11:00am Saturday, August 31: 9:30 - 11:00am (Knock on the door, if its locked between 9:30 - 10:00am)</p> <p><i>Pick-up unsold paintings:</i> Tuesday, October 1st: 10:00am - 6:00pm If you need someone to pick up your painting, contact Ellen (epbibb@me.com) or Lolly (chestnuts.marketing@gmail.com)</p>
KEY DATES & TIMES	<p>Title Blocks deadline: Wed, August 21st</p> <p>Submit on TCG website, HERE.</p> <p><i>AshBlue will print the wall labels.</i></p> <p>Send images for promotion to Ellen Bibb, epbibb@me.com</p>



EVENT VENUE & PARKING	<p>AshBlue 2170 Bandywood Dr Nashville, TN 37215</p> <p>Parking available in front of the store. Map to AshBlue</p>
EVENT CHAIRS	TBD
PAINTING SUBJECT MATTER, GUIDELINES AND RESTRICTIONS	<p>Subject Matter/Restrictions</p> <p>Paintings submitted for this show should be Tennessee landscapes and wildlife celebrating our unique mission to preserve fragile local environments, threatened habitats and protected natural areas.</p> <p>This is a great opportunity to show your work that doesn't fit the specifications of our Partner Shows. Work from recent Partner Shows that didn't sell could also be included, but please no Shelby Parks paintings. Save those for our fall show!</p> <p>And remember, when you go out to paint:</p> <ul style="list-style-type: none">• Use the buddy system is the safest way to travel and paint!• review and abide by our "Leave No Trace and Member Etiquette" guidelines. To view guidelines, visit ChestnutGroup.org, login, select "Resources" then "Plein Air Artist Resources" then "Leave No Trace Guide" or, once you are logged in this link will take you directly to the Leave No Trace Guide.• Check out The Chestnut Group's monthly newsletter for organized paint outs. The Chestnut Group Members' Facebook page will also have last minute updates and is a good place to connect with other members to paint with.
SPECIFICATIONS FOR SUBMITTING IMAGES OF YOUR WORK	<p>If submitting photos for promotion:</p> <ul style="list-style-type: none">• Crop your photo to only include the art—no frame on the photo• Save images with your name_title.jpeg Ex: JohnDoe_WinterLandscape.jpg• Email images of art as completed to Ellen Bibb at epbibb@me.com• When posting your work to social media, please use hashtags: <i>#thechestnutgroup #pleinair #fineart #nashville #artist #painting #artwork #landscape #nature #beautiful #ashbluenashville #Tennessee #nashvilleartscene</i>



<p>PAINTING SUBMISSIONS</p> <p>Small = 6x6 up to but not including 8x10 (36 sq. in. to 79 sq. in.)</p> <p>Medium = 8x10 and up to and including 16x20 (80 sq. in. to 320 sq.in.)</p> <p>Large = larger than 16x20 up to max 30x40 (321 sq. in. to 1200 sq. in.)</p>	<p>NUMBER AND SIZE OF PERMITTED PAINTINGS</p> <ul style="list-style-type: none"> • Each member is invited to show 3 paintings. • Due to space limitations, only 1 large painting per artist. <ul style="list-style-type: none"> ○ Large paintings (those larger than 16x20 and up to 30x40) • 3 paintings - 45% to artists <p>AshBlue is giving back their % of the sales to TCG. Thanks to their generosity, the remaining sales will be distributed as follows:</p> <ul style="list-style-type: none"> ○ 20% to The Land Trust for Tennessee ○ 35% to The Chestnut Group <p>The additional revenue to The Chestnut Group will help keep Membership dues low and support the increase of operating costs.</p>
<p>FRAMING GUIDELINES</p>	<p>Acceptable</p> <ul style="list-style-type: none"> • Solid wood construction <i>Gold, silver, bronze, black, brown, and single tone-stained wood frames, with or without gold or silver trim liner lips. Subdued, color-painted frames, for example: white, off-white, pale green, antiqued gray or blue, etc.</i> • Since we are a plein air painting organization, plein air style frames are recommended, but not required (search plein air frames and click images for examples). • Plein air styled floater frames with a painted exposed edge of the panel or canvas. • Paintings using water media, presented on paper or Yupo have two options for presentation: <ol style="list-style-type: none"> 1. Surround the painting with a white or off-white mat, then place behind glass or plexiglass. Finally, place it in a frame using our framing guidelines. 2. Seal the painting with wax and/or several layers of archival spray, attach to a solid surface, then place in a frame according to our framing guidelines. <p>NOT Acceptable</p> <ul style="list-style-type: none"> • Plastic wood-like frames. • Metal frames • Roughly distressed wood frames. • Low-quality or damaged frames. • Picture frames with an attached fold-out easel. • Unframed, gallery-wrapped canvases. • Paper mats must be framed under glass.



PRICING OF WORKS	<p>A minimum price of \$250.00 has been established for this show. Any work submitted below that price will automatically be adjusted to the minimum price of \$250.00</p> <p>If you have questions on how to price your work, visit ChestnutGroup.org, login, select “Resources”, “Guide to Participating in Exhibitions and Shows” and then “Pricing Guide” or, once you are logged in this link will take you directly to the pricing guide.</p>
ENTRY DEADLINE – TITLE BLOCK	<p>The Title Block deadline is Wednesday, August 21st, visit ChestnutGroup.org, login, select “Members” and then “Title Block Submission” or, once you are logged in this link will take you directly to the title block submission: SubmitYourTitleBlock</p>
BEFORE DROP OFF HANG TAGS	<p>Two Hanging Tags must be filled out for each painting prior to drop off. One taped securely to the back of the painting and one taped to a 6” ribbon tied to the hanging wire so that the tag can be flipped to drape over the front of the painting. To access the Hang Tag form, visit ChestnutGroup.org, login, select “Resources”, “Guide to Participating in Exhibitions and Shows” and then “Hang Tag Form Download” or, once you are logged in this link will take you directly to the Hang Tag Form.</p>
CURRENT MEMBERSHIP	<p>Membership dues must be current to participate in The Chestnut Group, organized paint outs, functions, and exhibit events.</p>
NOTES	<p>Marketing & Operations Consultant for The Chestnut Group – Lolly Brown, chestnuts.marketing@gmail.com, 615.300.7313</p>
QUESTIONS	<p>Lolly Brown - chestnuts.marketing@gmail.com, 615-300-7313 Ellen Bibb - epbibb@me.com, 615-554-2274</p>