

## FACT SHEET – *The Colors of Shelby*, benefiting Shelby Park and Bottoms, October 28 - Nov 4, 2024

V3 08/7/24

Fundraising Partner and Event Name	Friends of Shelby Parks & Bottoms; The Chestnut Group
	"The Colors of Shelby"
<b>Event Date and Time</b>	Show Dates – October 31 to November 3, 2024, Patron's Event,
	Wednesday, October 30
Event Venue	Shelby Bottoms Nature Center
	1900 Davidson St
	Nashville, TN 37206
	(615) 862-8539
	NOTE: The Nature Center and its adjacent parking area are accessed by
	taking the driveway under the elevated train trestle. You drive thru the
	spillover parking lots before going under the railroad trestle. <u>(see Shelby</u> <u>map)</u>
Event Co-Chairs	Judson Newbern judson.newbern@gmail.com (615) 673- 5393
	Renee Bates reneebatesartist@gmail.com (615) 642-3007
Painting Locales and	We will be hosting a series of <u>paint out dates</u> thru the fall show in 2024.
Subject Matter	We invite newer members to observe seasoned members, and paint
	alongside. <i>Please make an effort to join us</i> because connecting to other artists in our membership is how the learning takes place – and it's fun!
	If you paint plein air independently:
Painting Guidelines and	
Restrictions	The Chestnut Group Facebook page (for Members) and the Newsletters
	& Fact Sheets webpage under the <u>Membership/Chestnut Show</u>
	Resources tab is a great resource for information on organized paint
	outs, or for members seeking other members to paint with. Make sure
	you are logged into the website for full access.

Painting Guidelines and	⇒ Please review and abide by "Leave No Trace and Member Etiquette"
Restrictions, cont'd	guidelines located near the bottom of the page under the <u>New</u>
	Members tab of the Chestnut Group website.
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	⇒ Remember, the buddy system is the safest way to travel and paint!
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	⇒ Miscellaneous helpful information such as pricing guides and painting
	sales info located in <u>Chestnut Group Resources tab of the website.</u>
Parking & Park	Shelby Park and Shelby Bottoms Natural Area covers over 1300 acres
Orientation	that we can paint. We have prepared 7 "blow-up" maps located under
Onentation	
	the "Colors of Shelby" section, that are identified by parking areas to aid
	in orientation as we plan outings. There is <u>an overall plan</u> that shows
	how the 7 enlarged parking maps fit together. These paint-out site maps
	have available parking noted, "points of interest" for good views, and
	paved walkways. Packing materials into rollable suitcases has proven
	helpful given the asphalt walkways offer smooth surfaces. We will
	reference these maps as plans evolve. Always feel free to reach out to
	the host. See the maps under the Shelby show section on the Resources
	tab for Fact Sheets. Remember, you must be logged into the website.
Painting Submissions	Splits for all sales will follow The Chestnut Group standard splits. For
rainting Submissions	
Sales Distribution	this show, the proceeds will be divided: 45% Friends of Shelby Park &
Sales Distribution	Bottoms, 45% Artist, 10% Chestnut Group.
Permitted Quantities	Number and Size of Permitted Paintings
	Number – Five (5) plus one donated for total of six (6) (per member)
	Each Chestnut member is encouraged to donate one painting. 45% of
	the sale proceeds go directly to the artist. Donated painting sales will be
	divided between the organizations.
	Work may be any size up to 30"x 40" (not including frame)
	Final number of individual artists works exhibited will be contingent
	upon the total number and size of the works submitted. Each artist will
	be assured of a minimum of three (3) works in the exhibit. The three
	works will NOT include any donated pieces unless specially requested by
	the member. Paintings not hung initially will be securely stored at the
	exhibit. As other paintings sell, they will be moved into the exhibit.
	Subsequent call for works will be issued should circumstances merit.
Painting Submissions	⇒ <u>Frames</u>

Cont'd	Solid wood construction
Frames	<ul> <li>Since we are a plein air painting organization, plein air style frames are recommended, but not required (Google "plein air frames images" for examples.) Floater frames are acceptable. If using a floater, the edge of the painting panel or canvas should be painted.</li> <li>Gold, silver, bronze frames</li> <li>Black, brown, and single tone, stained wood frames, with or without gold or silver trim (e.g. liner lips)</li> <li>Tastefully, subdued color painted frames: for example, white, off white, pale green, antique white, gray or blue, etc.</li> <li>NOT permitted are gallery wrapped canvasses, unframed</li> <li>NOT permitted are saw tooth hangers, which are often unreliable and do not hide display panel hanging hooks.</li> <li>To help ensure a consistent plein air exhibit look and feel, and a level of quality throughout the show, the chairpersons reserve the right to request that paintings with frames that they deem inappropriate or unacceptable.</li> <li>All others, distressed wood, and low-quality frames not acceptable.</li> </ul>
Subjects	Subject Matter The subject matter for all of the paintings submitted for this show are of your choice of subjects throughout Shelby Park and Bottoms, the stretch of the Cumberland River adjacent to the park, and the wide variety of plants and animals found there-in, in the plein air style.
	<ul> <li>Suggested subjects include the changing seasonal aspects of the wide range of ecosystems, landscapes with elevated train trestle, lakes, pedestrian bridge spanning the Cumberland River, views across the river (historic Metro waterworks), playgrounds, wildlife, and human recreation (fishing, paddling, hiking, ball playing, golfing, children playing, etc.). Views of public art, and built features may also be included. Watch the resources page on the website for a list of plants and trees found in the park.</li> </ul>
Partner Property	<ul> <li>Features in the park include Cave Spring. We are including video references of the history of the 100+ year old park: <a href="https://www.youtube.com/watch?v=2C8xNli3gHM">https://www.youtube.com/watch?v=2C8xNli3gHM</a></li> <li>The following video has a history of all that came before for Shelby Park, and in proposals for Shelby Bottoms 800 acres with three during the 1980s that proposed a golf course land swap to</li> </ul>

	develop the current golf course into housing: a schome for 4000
	develop the current golf course into housing; a scheme for 4000 living units on mounds with canals; and a landfill. Ultimately it was purchased by the city with some help from grants, and Cornelia Fort Air Park was added later.
	Shelby Park and Shelby Bottoms combine to stand at 1296 acres.
	https://www.friendsofshelby.org/
Partner Website	Venue: <u>https://www.nashville.gov/departments/parks/nature-centers-and-</u> <u>natural-areas/shelby-bottoms-nature-center</u>
Title Block Deadline	The Title Block deadline is Midnight, Wednesday, October 23, 2024.
	No SUBMISSIONS for SHELBY UNTIL AFTER SEPT 1 <sup>st</sup> !
	Link to Title Block Submission https://chestnutgroup.org/title-block- submission/
Hang Tag Form / Labels	You must be logged in to the Chestnut Group site for links to be operational. The form must be completed for each painting.
	Prior to drop off, print and complete a Hanging Painting Label form (see "Hang Tag Form" link on the Resources Page or <u>click here</u> ) for EACH painting. Affix labels to each painting as instructed on the form. Artwork drop off / check in times will be posted at a later date.
Artwork Drop Off Times	Monday, October 28, 12noon – 4p
	Tuesday, October 29, 9:30a – 11:00p
	Drop off will be at <b>Shelby Bottoms Nature Center</b> , <u>1900 Davidson St</u> , <u>Nashville</u> , <u>TN 37206</u> , (615) 862-8539. If you are unable to drop off during this time, please make arrangements for another painter to take your paintings for you.
Pickup	Monday, Nov 4, 9:30a – 2:00p Pick up will be at the same location.
	If you are unable to pick up during this time, please make arrangements for another painter to take your paintings for you.

Pricing of Work	<ul> <li>A minimum price of \$250.00 has been established for this show. Any work submitted below that price will automatically be adjusted to the minimum price of \$250.00.</li> <li>If you have questions on how to price your work, check out the section on the Chestnut Group Member Resources page (must be logged in) Participating in Chestnut Group Exhibitions and Shows.</li> </ul>
Social Media	When posting photos from the paint outs or images of paintings for this show, for marketing purposes, please tag your social media images / posts where appropriate with:
	<pre>#colorsofshelby #chestnutgroup #art #pleinair #shelbypark #friendsofshelby #myshelby #metroparks #shelbybottoms #paintingtopreserve #gallery #artpop #instaart #arts #artlife #artstagram #contemporaryart #artgallery #artshows #fineart #painting #artwork #artshowcase #artist #artsy #artistsoninstagram #artoftheday #landpreservation #nashville #nashvilleartist #middletennessee #nativetrees #nativeplants</pre>
Volunteer	With the exception of our Marketing and Operations Coordinator, The Chestnut Group is a volunteer-based organization. Volunteers are essential to our success and make these events possible. There are several small jobs that you may volunteer for on the links below:
	SHOW VOLUNTEER SIGNUP CLICK HERE:
Paint Outs	https://www.signupgenius.com/go/4090D4CACA628A3F94-42814091- 2024
	We welcome volunteers to host paint outs. Reach out to Renee, Judson, or Lolly if you are interested.
	PAINT OUT VOLUNTEER and PARTICIPANTS SIGNUP CLICK HERE: https://www.signupgenius.com/go/10C0B4EA8AE2CA20-47984640- colors#/
	Watch the Facebook Group also for spontaneous paint outs. Feel free to invite people to join you for a paint out.
Current Membership	Membership dues must be current to participate in Chestnut Group organized paint outs, functions, and exhibit events.

Questions?	Please, reach out to Renee Bates, reneebatesartist@gmail.com (615)
	642-3007 (text first, please), or, Judson Newbern,
	judson.newbern@gmail.com (615) 673-5393.