

FACT SHEET – *The Colors of Shelby*, benefiting Shelby Park and Bottoms, April 13-16, 2023

Fundraising Partner and	Friends of Shelby Parks & Bottoms; The Chestnut Group
Event Name	"The Colore of Shellow"
Event Date and Time	"The Colors of Shelby"
Event Date and Time	Show Dates – April 13-16, 2023
Event Venue	Shelby Bottoms Nature Center
	1900 Davidson St
	Nashville, TN 37206
	(615) 862-8539
	NOTE: The Nature Center and its adjacent parking area are accessed by
	taking the driveway under the elevated train trestle. You drive thru the
	spillover parking lots before going under the railroad trestle. (see Shelby
	map)
Event Chairs	Judson Newbern (2022 President/co-chair) judson.newbern@gmail.com
	(615) 673- 5393 Renee Bates (co-chair) reneebatesartist@gmail.com
	(615) 642-3007
Painting Locales and	We will be hosting a series of paint out dates and social/critiques in the
Subject Matter	fall of 2022 thru the early spring show in 2023. We invite newer
	members to observe seasoned members, and paint alongside. Please
	make an effort to join us because connecting to other artists in our
	membership is how the learning takes place – and it's fun!
Painting Guidelines and Restrictions	If you paint plein air independently:
	⇒The Chestnut Group Facebook page (for Members) and the
	Newsletters & Fact Sheets webpage under the Resources tab is a great
	resource for information on organized paint outs, or for members
	seeking other members to paint with. Make sure you are logged into
	the website for full access.

	⇒ Please review and abide by "Leave No Trace and Member Etiquette"
Painting Guidelines and	guidelines located under the <u>New Members tab of the Chestnut Group</u>
Restrictions, cont'd	website.
	⇒ Remember, the buddy system is the safest way to travel and paint!
	⇒ Miscellaneous helpful information such as pricing guides and painting
	sales info located in <u>Chestnut Group Resources tab of the website.</u>
Parking & Park	Because the Shelby holdings that we can paint include the Shelby
Orientation	Bottom Natural Area, it covers over 1200 acres. We have prepared 7
	<u>"blow-up" maps</u> located under the "Colors of Shelby" section, that are
	identified by parking areas to aid in orientation as we plan outings.
	There is an overall plan that shows how the 7 enlarged parking maps fit
	together. These paint-out site maps have available parking noted,
	"points of interest" for good views, and paved walkways. Packing
	materials into rollable suitcases has proven helpful given the asphalt
	walkways offer smooth surfaces. We will reference these maps as plans
	evolve. Always feel free to reach out to the host. See the maps under
	the Shelby show section on the Resources tab for Fact Sheets and
	Newsletters. Remember, you must be logged into the website.
Painting Submissions	Splits for all sales will follow The Chestnut Group standard splits. For this show, the proceeds will be divided: 45% Friends of Shelby Park & Bottoms, 45% Artist, 10% Chestnut Group.
	Number and Size of Permitted Paintings
	Number – Five (5) plus one donated for total of six (6) (per member)
	Each Chestnut member is encouraged to donate one painting. 45% of
	the sale proceeds go directly to the artist. Donated painting sales will be
	divided between the organizations.
	Work may be any size up to 30"x 40" (not including frame)
	Final number of individual artists works exhibited will be contingent upon the total number and size of the works submitted. Each artist will
	be assured of a minimum of three (3) works in the exhibit. The three works will NOT include any donated pieces unless specially requested by the member. Paintings not hung initially will be securely stored at the exhibit. As other paintings sell, they will be moved into the exhibit. Subsequent call for works will be issued should circumstances merit.

Painting Submissions Cont'd	 Solid wood construction As a plein air painting organization, plein air style frames and floater frames are recommended, but not required (Google "plein air frames" and "floater" frames" click images for examples) If using a floater, the edge of the painting panel or canvas should be painted Gold, silver, bronze frames Black, brown, and single tone, stained wood frames, with or without gold or silver trim (e.g. liner lips) Tastefully, subdued color painted frames: for example, white, off white, pale green, antique white, gray or blue, etc. NOT permitted are gallery wrapped canvasses, unframed NOT permitted are saw tooth hangers, which are often unreliable and do not hide display panel hanging hooks. To help ensure a consistent plein air exhibit look and feel, and a level of quality throughout the show, the chairpersons reserve the right to request that paintings with frames that they deem inappropriate or unacceptable. Subject Matter The subject matter for all of the paintings submitted for this show are of your choice of subjects throughout Shelby Park and Bottoms,
	• Suggested subjects include the changing seasonal aspects of the wide range of ecosystems, landscapes with elevated train trestle, pedestrian bridge spanning the Cumberland River, views across the river (historic Metro waterworks), playgrounds, wildlife, and human recreation (fishing, paddling, hiking, ball playing, golfing, children playing, etc.).
	 ⇒ <u>Frames</u> Solid wood construction Since we are a plein air painting organization, plein air style frames are recommended, but not required (Google "plein air frames images" for examples.) Floater frames are acceptable.

	⇒ <u>Frames cont'd</u>
	 Gold, silver, bronze, black, and single-tone wood frames, and are acceptable All others, distressed wood, and low-quality frames not acceptable
	The Title Block deadline is Midnight, Monday, April 3, 2023
Title Block Deadline	 Link to Title Block Submission https://chestnutgroup.org/title-block-submission/ You must be logged in to the Chestnut Group site for links to be operational. The form must be completed for each painting. Prior to drop off, print and complete a Hanging Painting Label form (see "Hanging Painting Labels" link on the Resources Page or click here) for EACH painting. Affix labels to each painting as instructed on the form. Artwork drop off / check in times will be posted at a later date.
Artwork Drop Off and	Monday, April 10, 12noon – 4p
Pickup Times	Monday, April 10, 1210011 – 4p
	Tuesday, April 11, 9:30a – 11:00a
Pricing of Work	 Drop off will be at Shelby Bottoms Nature Center, 1900 Davidson St, Nashville, TN 37206, (615) 862-8539. If you are unable to drop off during this time, please make arrangements for another painter to take your paintings for you. If you are unable to pick up during this time, please make arrangements for another painter to take your paintings for you. Same location. A minimum price of \$250.00 has been established for this show. Any work submitted below that price will automatically be adjusted to the minimum price of \$250.00 If you have questions on how to price your work, check out the section on the Chestnut Group Member Resources page (must be logged in) Participating in Chestnut Group Exhibitions and Shows.

Social Media	When posting photos from the paint outs or images of paintings for this show, for marketing purposes, please tag your social media images / posts where appropriate with: #colorsofshelby #chestnutgroup #art #pleinair #shelbypark #friendsofshelby #myshelby #metroparks #shelbybottoms #paintingtopreserve #gallery #artpop #instaart #arts #artlife #artstagram #contemporaryart #artgallery #artshows #fineart #painting #artwork #artshowcase #artist #artsy #artistsoninstagram #artoftheday #landpreservation #nashville #nashvilleartist #middletennessee #nativetrees #nativeplants
Volunteer	With the exception of our Marketing Coordinator, The Chestnut Group is a volunteer-based organization. Volunteers are essential to our success and make these events possible. There are several small jobs that you may volunteer for on the links below:
	PAINT OUT VOLUNTEER SIGNUP CLICK HERE: https://www.signupgenius.com/go/4090d4caca628a3f94-paint#/
	SHOW VOLUNTEER SIGNUP CLICK HERE: https://www.signupgenius.com/go/4090D4CACA628A3F94-thecolors
Current Membership	Membership dues must be current to participate in Chestnut Group
	organized paint outs, functions, and exhibit events.
Questions?	Please, reach out to Renee Bates, reneebatesartist@gmail.com (615)
	642-3007 (text first, please), or, Judson Newbern,
	judson.newbern@gmail.com (615) 673-5393.