



Fact Sheet – “Speaking for the Trees Exhibit” - Sept 2020

Event Partner	The Nashville Tree Conservation Corps (NTCC) w/ exhibition to be held at the Gordon Jewish Community Center (JCC)
Event Theme	“Speaking for the Trees”
Event Dates	Entire Month of September 2020
<ul style="list-style-type: none"> ● Opening Reception ● Open to public 	<p>Due to Covid precautions, there is no opening reception</p> <p>Visitors may tour the show during business hours of JCC (check hours at 615-356-7170) - visitors must check-in at front security desk but gallery access is free and open to all visitors of not more than 10 at the same time (or as Metro dictates)</p>
Event Venue	<p>Gordon Jewish Community Center 801 Percy Warner Blvd Nashville, TN 37205 Phone: (615) 356-7170 info@nashvillejcc.org</p> <p>The JCC gallery operators will stage and hang the show for us.</p>
Background on Exhibit	NTCC (https://www.nashvilletreeconservationcorps.org) is a nonprofit dedicated to the retention and replanting of trees in Davidson County. Because the NTCC has no venue for events, we associated with the JCC as a part of their ongoing series of art exhibitions. The JCC will handle all sales of our artwork and each artist will get 45% as with our regular joint partnering shows. (artist 45% - JCC 35% - NTCC 10% - Chestnut Group 10%)
Event Chair	Judson Newbern – judson.newbern@gmail.com at (615) 673-5393
Painting Location Options and Available Subject Matter	Because the Tree advocacy group works locally to make an impact - and buyers often connect better knowing where the subject is located - we ask that your “tree portraits” be of specimen or groupings of trees that are located within Davidson County or in one of the adjacent counties sharing a border with Davidson. You may also enter a “Tree” painting completed in the past 5 or so years, but we do ask that the scene retain any featured tree or trees in order to still be recognizable now.

<p>Handling Images of Artwork for Promotional Purposes</p>	<p>For promotional purposes, when posting your work to social media, please hashtag #chestnutgroup. There may be other instructions on additional tags later.</p> <p>Label your images in jpg format as follows: your name_title_media_dimensions.jpg</p> <p>We plan to post images of the paintings that hang in the show on a website to include prices, while also directing people to visit the JCC to see the works in person. Purchase and pick-up by buyers will be handled thru the JCC by phone or in person.</p> <p>Because of potential online purchasing, one change from past shows is that the submitted image MUST show the painting with the frame you plan to display on it. Buyers will want to see the frames.</p>
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<p>Painting Guidelines</p>	<p>Until further notice, because of the restrictions on gatherings, we will not be setting group painting events.</p> <p>You are each encouraged to enjoy some safe time outdoors to explore and capture some of the majestic trees that share this part of central Tennessee with us.</p>
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<p>Painting Submissions</p>	<p>📌 Number and Sizes of Paintings Allowed</p> <p>Because the JCC gallery can only accommodate 60 paintings, we will be accepting only one painting from each Chestnut member. The first 60 members to submit a “Title Blocks” will comprise this show. The maximum size of any work will be 16 x 20. We apologize for these restrictions.</p> <p>We hope to be having additional “Tree” shows at other venues and in a series of online sales and auction events. One goal is to raise awareness of the need for stronger local tree ordinances and the importance of trees to our personal and overall environmental health.</p> <p>Size or work for exhibit</p> <ul style="list-style-type: none"> • 8x10 and up to and including 16x20 (from 80 to 320 sq. in.)
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	<ul style="list-style-type: none"> ▶ <u>Framing Guidelines</u> • Solid wood construction • Since we are a plein air painting organization, plein air style frames and floater frames are acceptable. but not required (Google “plein air frames” and “floater frames” click “images” for examples) If using a floater, the edge of the painting panel or canvas should be painted • Gold, silver, bronze frames • Black, brown, and single tone stained wood frames, with or without gold or silver trim (e.g., liner lips) • Tastefully, subdued color-painted frames; for example, white, off-white, pale green, antiqued gray or blue, etc. • NOT allowed are saw tooth hangers, which are often unreliable and do not hide display panel hanging hooks. • In order to help ensure a consistent plein air exhibit look and feel, and a level of quality throughout the show, the chairpersons reserve the right to request that paintings with frames that they deem inappropriate or unacceptable be re-framed.
<p>Title Block Deadline</p>	<p>To allow sufficient time to have the online site in place when the show opens in early September, the deadline for receiving Title Block submissions is Friday, August 7th. To submit, you must be logged into the Chestnut website as a member, then click: https://chestnutgroup.org/title-block-submission/ If the link above doesn't work, or optionally, after logging in, go to the “Members” tab, and scroll down to the “Title Block Submission” tab.</p>
<p>Artwork Drop Off and Pickup Times</p>	<p>Prior to drop off, print and complete a Hanging Painting Label form (see “Hanging Painting Labels” link on the Chestnut site’s Resources Page or click here) for each painting.</p> <p>Affix the labels to your paintings as instructed on the form.</p> <p>Artwork drop off / check in time will be Tuesday, Sept 1, from 9:00-11:00 a.m. in the front lobby through the glass doors at the JCC main entrance.</p> <p>Unsold artwork pick up time will be Wednesday, Sept 30, from Noon-4:00 p.m. in the same JCC front entrance lobby.</p>
<p>Current Membership</p>	<p>Membership dues must be current to participate in Chestnut Group organized paint outs, functions, and exhibit events.</p>
<p>Questions?</p>	<p>Please contact Judson Newbern (contact info at the top) , or Rachel Blair at chestnutnews2@gmail.com or at (615) 504-7201.</p>