

## **Hello Artist Warriors,**

Thank you so much for contributing an art piece to raise emergency funds to help clean up and rebuild areas hardest hit in the Nashville area and Tennessee. Many of you have painted all over Tennessee and know how much the state has been impacted by the storm. The funds we raise will go directly to The Middle Tennessee Emergency Response Fund through the Community Foundation of Middle Tennessee.

In the wake of destructive tornadoes, power outages, road closures and rescues throughout Davidson and surrounding counties, The Community Foundation of Middle Tennessee has activated the Middle Tennessee Emergency Response Fund to support the affected communities and nonprofits helping victims address their ongoing needs.

**Here's the plan.** We are going all-in on one auction on [32auctions.com](https://32auctions.com), set to go **live next Sunday, March 29th, 2020**. There are over 75 names on the list. so, I ask that you pick **one (1)** good piece (framed or unframed) that you can part with for this effort. There will be a minimum bid you set to get the ball rolling. Keep it reasonable please, this is not Sotheby's. 100% of the profits will go directly to the cause. You hold the work in your possession and, if it sells at auction, **you will ship** it to the buyer **at their expense**. The buyer should contact you directly and Rachel Blair will be assisting with follow up. Rachel's email is, [rachelblair1144@gmail.com](mailto:rachelblair1144@gmail.com). Peach McComb and Denise Rose are also on the team and many, many thanks to them!

## **What we need from you by this Friday, March 27th -**

### **5 pm Central Standard Time:**

- One quality, well-lit shot of the work. If it is framed, include that in the picture. A crappy photo will not help. Try to keep the jpeg size around about 2000 pixels wide or so. If the image too small, we cannot use it. If the subject is the Tennessee area, great, but, that is not a requirement.
- The jpeg file **must** have your name, title in the file name, like this: **anneblairbrown oldbarn.jpeg** This makes it easier to keep track of the paintings, as all images are individually loaded to the auction site.

### **In addition, we must have:**

- The title, size, medium of the art
- Value of the art (what it would normally sell for in a gallery)
- Buy it now price (between  $\frac{1}{2}$  and  $\frac{3}{4}$  the value)
- Minimum bid price (keep it reasonable, 10 to 20% of value)
- A brief description, or story, about the work. Where you painted it, why the subject appealed to you. One or two sentences is plenty.

**VERY IMPORTANT - Please include your website url, email, and contact info**, which we will post under the description so that you can be contacted directly about the shipping.

The **buyer will have to contact you about getting the work**. The buyer will pay for shipping, unless you decide to take care of that yourself. You will have to give them the shipping cost amount and they will need to reimburse you. A pain, I know, but this is the most efficient way to do this.

Your auction page will look like the image below.

Send your info and image to: **[tennesseetornadorelief@gmail.com](mailto:tennesseetornadorelief@gmail.com)**

We will follow up with you about the auction details, lot number, etc., as soon as we have it all buttoned up.

Thank you again for your help in this time of great need. Whoever said artists are good for nothing was clearly a jerk!

Anne Blair Brown

**Copy/paste and fill in these items with your submission and email to [tennesseetornadorelief@gmail.com](mailto:tennesseetornadorelief@gmail.com) :**

Name:

Title:

Size/medium:

Value: The amount you would normally sell the piece for at a gallery

Buy it now price: 1/2 to 3/4 of the gallery price

Minimum bid: 10% to 20% of the value - keep it reasonable please

Description: The story about the work

Website: YOUR website address

Email: YOUR email address

**This information is very important as the buyers will contact you directly to discuss shipping.**