



Membership Enrollment Form for Artist and Business Members

- Artist Member \$65;** Individuals, artists or non-artists who wish to support The Chestnut Group
- Please join online at www.chestnutgroup.org so that we may get your preferences for membership participation.
 - Artist Members may post two announcements for workshops they are teaching or hosting per year thru the Chestnut Group website, and post unlimited announcements regarding received awards, show acceptance and offers of opportunity for fellow members to participate in juried exhibitions.
 - More information about membership may be found on the [membership page](#) of the Chestnut Group website.
- Business Member \$250;** in-kind donations valued at \$250, or, higher. Application to be discussed and approved by the board.
- Artists or Businesses, such as galleries, frame shops, art supply stores, art equipment and supply manufacturers and reps, workshop studios, etc.

Benefits and Guidelines

- Business Members logos or emboldened names will be featured on the Members Page of The Chestnut Group's website and will have the option to have it hyperlinked to their websites or, their Chestnut Group Website profile. Please supply a jpg image with application.
- Business members may submit up to eight announcements thru the Chestnut Group website annually. Workshops will be simultaneously listed as emailed announcements to the membership.
- Business Members may attend one membership meeting per year as an advertiser and may have up to a 6-foot table to represent their products / services to members during free time before and after the meeting. Freestanding backdrops for advertising space or banners may be used at table. These meetings are generally held in the libraries of Nashville or Williamson County and attendance must be coordinated with the Board.

Website Guidelines

- Regarding Announcements: Both Artists Members and Business Members may post their own announcements on the Chestnut Group website thru the **Submit Announcements** feature (<https://chestnutgroup.org/submit-announcement/>) for approval. If you have more than one image, after submitting to the website, email additional images with the listing name to executivedirector@chestnutgroup.org. Image size is limited to 2mb, JPGs only.
- Workshops submitted thru the *announcements* feature may also be submitted to the **Submit Event / Workshop** feature which will be displayed on the workshops page. The link for posting workshops is <https://chestnutgroup.org/submit-event-workshop/>.
- The above links are accessible on the Members website page when you are logged in to the site.
- Announcements go out in an email digest after approval and are also archived on the announcements page. Workshop/events post to the Workshops page after approval and remain there until the events have passed.
- Consider consolidating multiple announcement messages or separate by a two-week period, please.

At a Glance Benefits for both Membership Levels, Workshop and Event Announcements

Artists and Business Members may use the website announcements feature to:

- Announce themselves or another Chestnut member exhibiting in a juried show.
- Acknowledge an award.
- Acknowledge acceptance into a show.
- Offer other members opportunity to participate in juried exhibitions.
- Artist Members will have up to two advertisements per year for workshops, in addition to above.
- Offer a juried show opportunity for all Chestnut Group members (non-self-benefiting)
- Business Members have up to eight advertisements per year for workshops and other events appropriate to artists
- The Chestnut Group Facebook Group Page may be utilized by all members at the 8x for Business or 2x for Artist Members rate for advertising workshops. Other types of announcements are unlimited.

The Instagram page and the *Friends* of the Chestnut Group Facebook page will be limited to use by the Chestnut Group Marketing Team to promote the group as a whole.

Business Member Application

Name/Primary Contact _____

Business or Organization Name _____

Address _____

City _____ State _____ Zip _____

_____ I am emailing a copy of my logo to executivedirector@chestnutgroup.org.

Or,

_____ I would like to use the following name emboldened on the Chestnut Group website's business members featured section.

Currently, we have no online application and payment feature for Business Membership.

Mail application with payment to The Chestnut Group, 240 Boxmere Pl, Nashville, TN 37215.

If you are an artist member joining for the first time, or an artist member who is renewing but wants to become a business member, you may optionally submit online with an artist member application or renewal at \$65 and pay the remaining \$185 by check. This way we have your complete information electronically. We are working on a new business member application online. Thank you for your patience.

If you have been a Paint Your Heart Out teacher in the prior year, your regular dues of \$65 are comped and may be used toward the Business Membership. If you have other in-kind benefit to offer, please contact Rachel Blair to discuss.