

In January of 2019, the board of directors approved new guidelines for posting to the website and social media. The board also approved two levels of membership.

## Website Posting Guidelines

- Regarding Announcements: Both Artists Members and Business Members may post their own announcements on the Chestnut Group website thru the **Submit Announcements** feature (<https://chestnutgroup.org/submit-announcement/>) for approval. If you have more than one image, after submitting to the website, email additional images with the listing name to [executivedirector@chestnutgroup.org](mailto:executivedirector@chestnutgroup.org). Image size is limited to 2mb, JPGs only.
- Workshops submitted thru the *announcements* feature may also be submitted to the **Submit Event / Workshop** feature which will be displayed on the workshops page. The link for posting workshops is <https://chestnutgroup.org/submit-event-workshop/>.
- The above links are accessible on the Members website page when you are logged in to the site.
- Announcements go out in an email digest after approval and are also archived on the announcements page. Workshop/events post to the Workshops page after approval and remain there until the events have passed.
- Consider consolidating multiple announcement messages or separate by a two-week period, please.

## At a Glance Benefits for both Membership Levels, Workshop and Event Announcements

Artists and Business Members may use the website announcements feature to:

- Announce themselves or another Chestnut member exhibiting in a juried show.
- Acknowledge an award.
- Acknowledge acceptance into a show.
- Offer other members opportunity to participate in juried exhibitions.
- Artist Members will have up to two advertisements per year for workshops, in addition to above.
- Offer a juried show opportunity for all Chestnut Group members (non-self-benefiting)
- Business Members have up to eight advertisements per year for workshops and other events appropriate to artists
- The Chestnut Group Facebook Group Page may be utilized by all members at the 8x for Business or 2x for Artist Members rate for advertising workshops. Other types of announcements are unlimited.

The Instagram page and the *Friends* of the Chestnut Group Facebook page will be limited to use by the Chestnut Group Marketing Team to promote the group as a whole.